



ABOUT: The Ruck 'N Walk Lehigh Valley is BACK for its 6th year! The Veterans & Military Council of The Chamber is excited to announce the annual 2024 5K Ruck 'N Walk Lehigh Valley to honor veterans and military members. **This year the event will be held on Saturday, November 15th, 2025 from 8 AM – 11 AM at Bicentennial Park (5351 Park West Lane, Bethlehem, PA 18017).**

- 8AM Registration
- 9AM 5K Start
- 9:45AM Fun Run/Walk Start
- 10:30AM Awards & Remarks from Beneficiary

Awards will be presented based on the collective results of the three categories:

- Universities/College Teams
- Employer Teams
- Veteran Supporters (individual category)

Event Description and Details

5K Ruck 'N Walk Lehigh Valley is held annually to honor our veterans and military members, while benefiting an area nonprofit serving our veterans. Participate with your college/university, employer, or as a veteran supporter!

The event is open to all student veterans and their families, other students, faculty; Lehigh Valley employers; and the community at large.

Entry fee for an Employer Team is \$150 for an entry with unlimited participants (participants can be employees, friends, family, customers of the employer.).

Individual Veteran Supporters or College/University Team registrations are FREE for the Ruck 'N Walk, although donations are encouraged for the beneficiary.

All donations that exceed \$30 or above receive free Ruck 'N Walk promo item as a THANK YOU!

Sponsorship Opportunities:

Ruck 'N Walk Presenting Sponsorship – \$5,000

- Marketed as the Presenting sponsor in partnership with the Ruck 'N Walk and the Veterans & Military Council.
- Top level logo listing on the Run Sign Up registration page and on all promotional materials, invitations, email blasts, and press releases.
- Prominent banner placement at event and opportunity for vendor table setup
- Speaking time during opening remarks on behalf of sponsor, and during award presentation
- Free employer entry with unlimited participants
- Logo on all promotional items
- Opportunity for pre-recorded sponsor message to be posted on the Run Sign-Up page
- Part of the check presentation ceremony to the beneficiary

- Recognition in event press release as Presenting Sponsor
- 15 branded Ruck 'N Walk promo item

Ruck 'N Walk Gold Sponsorship - \$3,000

- Top level logo listing Run Sign Up registration page and on all promotional materials, invitations, email blasts, and press releases.
- Free employer entry with unlimited participants
- Logo on all promotional items
- Banner placement at event
- Vendor table at the event
- Part of the check presentation ceremony to the beneficiary
- Recognition in event press release as Gold Sponsor
- 10 branded Ruck 'N Walk promo items

Ruck 'N Walk Silver Sponsorship - \$1,500

- Top level logo listing on all promotional materials, invitations, email blasts, and press releases
- Top level logo listing on the Run Sign Up registration page
- Free employer entry with unlimited participants
- Logo on all promotional items
- Vendor table at the event
- Recognition in event press release as Silver Sponsor
- 5 branded Ruck 'N Walk promo items

Ruck 'N Walk Bronze Sponsorship - \$800

- Logo listing on all promotional materials, invitations, email blasts, and press releases
- Logo listing on the Run Sign Up registration page
- Free employer entry with unlimited participants
- Recognition in event press release as Bronze Sponsor
- 2 branded Ruck 'N Walk promo items

Ruck 'n Walk Supporter - \$350

- Name listing on all promotional materials, invitations, email blasts, and press releases
- Name listing on the Run Sign Up registration page
- Free employer entry with unlimited participants
- Recognition in event press release as Supporter